CALIFORNIA APPRENTICESHIP COUNCIL

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PUBLIC RELATIONS & PUBLICITY COMMITTEE MEETING AGENDA

Chairperson Carl Goff

Best Western Plus Island Palms Hotel & Marina

Wednesday, October 23, 2013 11:00 A.M. – 12:00 P.M. Room – TBD

- I. Call to Order/Roll Call
- II. Review/approve July 24, 2013 minutes
- III. Updates
 - Newsletter
 - Report from "Working Group"
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment